

For Immediate Release

**Regional Sales Manager Joins the Ride**

*Miles for Miracles raises money and awareness for spinal cord injury research*

**TEMPE, AZ — February 16, 2011** — In January 2000 former Factory Yamaha motocross racer Jimmy Button suffered paralyzing injuries when he crashed at a Super Cross event in San Diego. The injuries sustained were severe leaving him paralyzed from the neck down and considered an incomplete quadriplegic. After a long rehabilitation he was able to regain movement and be one of the very fortunate few that ever recover from these types of injuries.

Now, on February 20th the 11th anniversary of his accident, Jimmy will ride 2428 miles on a bicycle from Qualcomm Stadium, the place of the accident, to Daytona International Speedway. His goal is to raise one million dollars for spinal cord injury research.

Robert Park, the Regional Sales Manager for 1<sup>st</sup> United Door Technologies, will be participating in the Phoenix, Arizona segment of the cross country bicycle ride with Jimmy Button to raise a minimum of \$1M for Spinal Cord Research to be donated to Dr Hans Keirstead at Reeves Irvine Research Center, Irvine, CA.

If you'd like to donate, please go to the website:

<http://www.milesformiraclestoday.com/support/robertpark>. All donations are tax deductible.

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